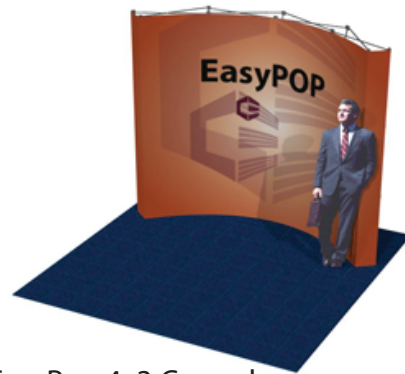


10 foot trade show booth comparisons



EZ Tube 10' Curved Backwall Display
 Easy, Fast Set up
 Tubular frame assembles easily with no tools.
 Pillowcase graphic stretches over frame
 120" w x 89" h x 22" d
 Packs in padded, wheeled case, 53x13x8,
 weighs 23lbs
 Cost with single sided graphic: 1010.00
 Replacement single graphic only: 697.00
 Pros: Fabric graphic is damage resistant and
 stretches out smoothly, edges are straight.
 Display packs down small and is light.
 Cons: Smooth color on graphic sometimes
 shows wrinkles.



EasyPop 4x3 Curved
 Overall size prox 110x89
 Includes padded carry bag
 Display with endcaps: 1428.00
 Graphic only w/endcaps: 860.00
 Pros: No loose pieces, fabric graphic resistant
 to damage
 Cons: Expanding frame is easy to damage if
 not collapsed properly. Edges are not straight
 and crisp. More wrinkles than a pillowcase
 graphic.



Geometrix Popup Display
 Code: 337100
 119.38" W x 90.5" H x 11" D
 Weight : 52 lb. in case
 Includes case
 Cost: 2121.00
 Replacement graphics priced per panel
 Pros: High quality graphic panels that can be
 layered for a dimensional look and replaced
 individually. Panels stay attached to frame for
 quick set up. Very lightweight.
 Cons: Expandable frame is subject to damage
 when collapsing.



Infinity 1 display
 Tubular frames with tensioned fabric graphics.
 Frames connect with plastic clips
 Frames can overlap and will support small
 monitors.
 Shelving options available
 Cost: 2017 including case with counter
 conversion and light
 Pros: smooth graphics, multiple frame
 configurations, easy setup, offers monitor and
 shelf options.
 Cons: More design options includes more
 pieces and longer set up times than a simpler
 display. Higher cost.