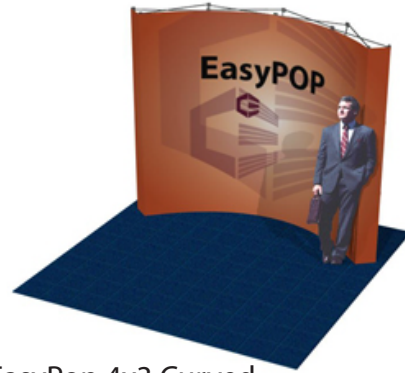


10 foot trade show booth comparisons



EZ Tube 10' Curved Backwall Display
Easy, Fast Set up
Tubular frame assembles easily with no tools.
Pillowcase graphic stretches over frame
120" w x 89" h x 22" d
Packs in padded, wheeled case, 53x13x8,
weighs 23lbs
Cost with single sided graphic: 1010.00
Replacement single graphic only: 697.00
Pros: Fabric graphic is damage resistant and
stretches out smoothly, edges are straight.
Display packs down small and is light.
Cons: Smooth color on graphic sometimes
shows wrinkles.



EasyPop 4x3 Curved
Overall size prox 110x89
Includes padded carry bag
Display with endcaps: 1428.00
Graphic only w/endcaps: 860.00
Pros: No loose pieces, fabric graphic resistant
to damage
Cons: Expanding frame is easy to damage if
not collapsed properly. Edges are not straight
and crisp. More wrinkles than a pillowcase
graphic.



Abex Popup Display
Code: PL3-G6DP-BU
Height: 93 in. (236.22cm), Width: 117 in.
(297.18cm), Depth: 32 in. (81.28cm)
Weight : 80 lb. (36.29kg)
Includes lights and case
Cost: 1788.00
Replacement graphics: 1620.00
Pros: High quality graphics, smooth finish
Cons: Graphic panels are subject to damage,
consists of frame, 7 mag bars and 6 graphic
panels, requires careful set-up and repacking



Timberline 10' display with tapered sides
Prod: TL1002F-T
Aluminum frame with printed fabric graphics
Cost with unprinted header: 2230.00
Back printed header add: 225.00
Custom Printed Wave top add: 335.00
Replacement center graphic: 400.00
Replacement printed end panel set: 225.00
Pros: Aluminum frame will support shelves and
small flat screen monitors. Fabric graphics
resistant to damage.
Cons: Lots of pieces, some quite small, requires
allen wrench for assembly. Requires careful
repacking.