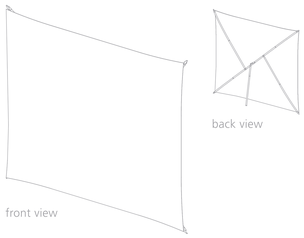
formulate

Formulate Lite - Horizontal Wall

Total Graphic Area: 116”w X 94”h
Total Visual Area: 112”w X 90”h

Please be sure to include the 2” bleed around the perimeter (note trim locations on template). Do not design any critical elements (text, logos, etc.) within 6” of the edge (see safe zone).

General Artwork Guidelines
- cmyk color mode
- do not embed images, supply them
- resolution must be 100-120 ppi
- all fonts must be created to outlines