

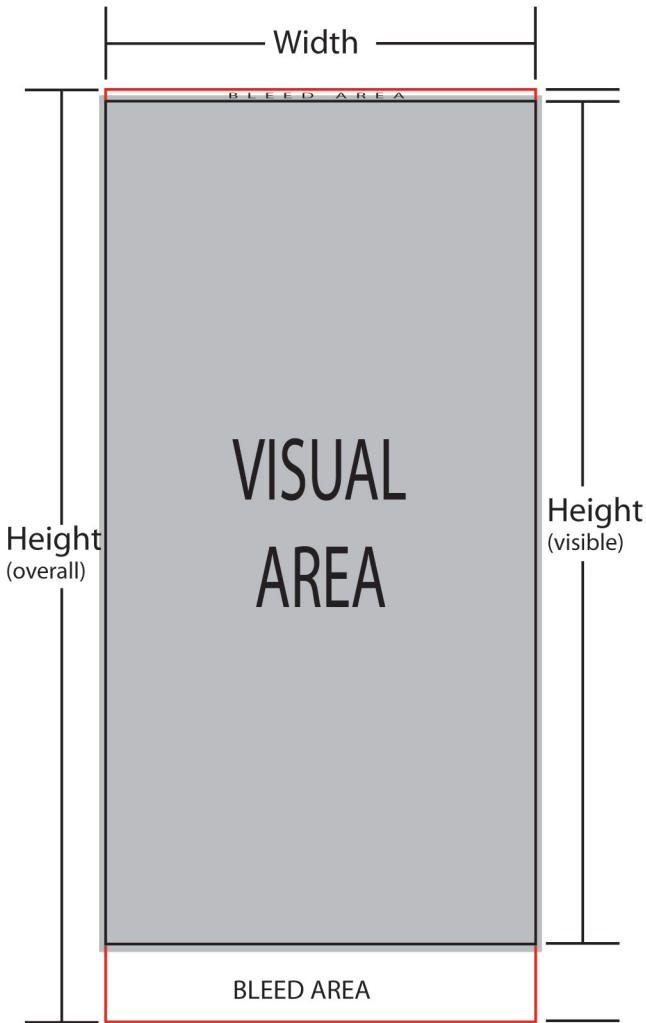


GUIDELINES

ARTWORK PREPARATION

FOR A BANNERBUG (Desk / Baby / 33in. / 39in. / 47in. / 59in. / Giant)

Please pay particular attention to the following dimensions for our Banner Bug retractable banner system. We have a Visual Area Size and an Overall Panel Size. The Overall Panel Size includes 1-15/16 in. (50mm) bleed top and 7-7/8 in. (200mm) bleed bottom to allow for application to the stand. The top 1-15/16 in. excess is folded to create a pocket and the bottom 7-7/8 in. is applied to the mechanism inside the unit, leaving the Visual Area exposed for view. Pay attention to this Visual Area during the design process, ensuring text and logos are kept within it.



	Visual Area Size	Overall Panel Size*
	Width x Height	Width x Height
8-1/2 in.	8-11/16 in. x 19-11/16 in. 220mm x 500mm	8-11/16 in. x 24-7/16 in. 220mm x 620mm
22-1/2 in.	22-13/16 in. x 59-1/16 in. 580mm x 1500mm	22-13/16 in. x 68-7/8 in. 580mm x 1750mm
33in. Bug	33-7/16 in. x 84-5/8 in. 850mm x 2150mm	33-7/16 in. x 94-1/2 in. 850mm x 2400mm
39in. Bug	39-3/8 in. x 84-5/8 in. 1000mm x 2150mm	39-3/8 in. x 94-1/2 in. 1000mm x 2400mm
47in. Bug	47-1/4 in. x 84-5/8 in. 1200mm x 2150mm	47-1/4 in. x 94-1/2 in. 1200mm x 2400mm
59in. Bug	59-1/16 in. x 84-5/8 in. 1500mm x 2150mm	59-1/16 in. x 94-1/2 in. 1500mm x 2400mm
39 in. SuperTALL	39-3/8 in. x 111-7/16 in. 1000mm x 2830mm	39-3/8 in. x 121-1/4 in. 1000mm x 3080mm

*BLEED AREAS

Images should include a 1-15/16 in. (50mm) top bleed for the purpose of attaching the panel graphic to the system hardware and a 7-7/8 in. (200mm) bottom bleed. This area will not be visible. (The Desk Bug model requires a 1-5/8 in. [40mm] top bleed and a 3-1/8 in. [80mm] bottom bleed.)

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